

## Privacy Policy AAA-LUX B.V.

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AAA-LUX B.V., located at Fijenhof 4, 5652 AE Eindhoven, Netherlands, is responsible for the processing of personal data as outlined in this privacy statement. We respect your privacy and ensure that your personal data is treated confidentially and securely.

### 1. Personal Data We Process

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At AAA-LUX B.V., we process your personal data because you use our services and/or have provided this information to us directly. Below is an overview of the types of personal data we process:

- First and last name
- Email address
- Phone number
- IP address
- Location data
- Other personal data you actively provide, for example, by creating a profile or in correspondence
- Internet browser and device information

### 2. Special and/or Sensitive Personal Data

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Our website and services are not intended to collect data from visitors under the age of 16 without parental or guardian consent. We encourage parents and guardians to be actively involved in their children's online activities.

If you believe we have inadvertently collected personal data from a minor without proper consent, please contact us at [info@aaa-lux-lighting.com](mailto:info@aaa-lux-lighting.com). We will promptly take steps to delete this information.

### 3. Purposes of Data Processing

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AAA-LUX B.V. processes your personal data for the following purposes:

- To call or email you if necessary to provide our services
- To offer you the possibility to create an account
- To keep you informed of changes to our services and products
- Invoicing and tax purposes

#### 4. Automated Decision-Making

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At AAA-LUX B.V., we do not engage in automated processing or decision-making that could have significant consequences for individuals.

#### 5. Retention Periods

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AAA-LUX B.V. retains your personal data only for as long as necessary to fulfill the purposes for which it was collected.

#### 6. Sharing Personal Data with Third Parties

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AAA-LUX B.V. does not sell your personal data to third parties. We only share your data when necessary to fulfill our agreement with you or to comply with legal obligations.

We establish processor agreements with companies that process your data on our behalf, ensuring that the same level of security and confidentiality is maintained. AAA-LUX remains responsible for these processes.

#### 7. Use of Information Outside Europe

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AAA-LUX B.V. may also use your personal data for clients outside of Europe. If a client from outside Europe visits our website with an inquiry, we may share the necessary information to address their request.

We ensure that all data processing complies with applicable privacy laws, and we take appropriate measures to safeguard the security and confidentiality of your information.

#### 8. Cookies

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AAA-LUX uses only technical and functional cookies, as well as analytical cookies that do not infringe on your privacy. You can manage your cookie preferences or opt out at any time through your browser settings.

For more details about the cookies we use, please refer to our Cookie Policy on our website.

## 9. Rights of Data Subjects

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You have the right to access, correct, or delete your personal data. You can do this yourself via the settings of your account. Additionally, you have the right to withdraw your consent for data processing or to object to the processing of your personal data. You can submit a request to receive the personal data we have about you and have it sent to you or another organization.

If you wish to exercise your rights or have questions/comments regarding data processing, please send a request to [info@aaa-lux-lighting.com](mailto:info@aaa-lux-lighting.com).

## 10. Security of Personal Data

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AAA-LUX B.V. takes the protection of your data seriously and has implemented appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized alteration. Please contact our customer service at [info@aaa-lux-lighting.com](mailto:info@aaa-lux-lighting.com) if you believe your data is not adequately secured or if you have any indications of misuse.

## 11. Complaints

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You have the right to file a complaint with the national supervisory authority, the Dutch Data Protection Authority, if you believe we are not handling your personal data correctly. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/een-tip-of-klacht-indienen-bij-de-ap>.

## 12. Changes to this Privacy Statement

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AAA-LUX B.V. reserves the right to amend this privacy statement. The most recent version is always available on our website.