

Cookies Policy AAA-LUX B.V.

Last updated: November 21, 2024

At AAA-LUX, we use cookies and similar technologies to improve the functionality, user experience, and security of our website. This policy explains what cookies we use, why we use them, and how you can manage your preferences.

1. What are cookies?

Cookies are small text files placed on your device when you visit a website. These files help us recognize you and remember your preferences or actions over time.

2. What types of cookies do we use?

We use the following types of cookies:

- **Strictly Necessary cookies:** These are essential for the operation of the website and cannot be disabled. They enable functions such as login and security features.
- **Performance cookies:** These help us understand how visitors interact with our website so we can improve it. For example, we use Google Analytics to analyze website traffic.
- **Functionality cookies:** These allow the website to remember your choices, such as language settings, and provide enhanced features.
- **Targeting and advertising cookies:** These cookies help us display relevant ads and measure the effectiveness of marketing campaigns.

3. Third-party cookies

Some cookies are placed by third-party services used on our website, such as social media buttons or embedded videos. We encourage you to read the privacy policies of these third parties for more details.

4. Your consent

When you first visit our website, we ask for your consent to use cookies via a cookie banner. You can adjust your preferences at any time via our cookie settings page. If you choose to withdraw your consent, certain features of the website may not function as intended.

5. How to manage or delete cookies

You can manage or delete cookies through your browser settings. For example:

- **For Google Chrome:** Managing cookies in Chrome
- **For Safari:** [Managing cookies in Safari](#)
- **For Firefox:** [Managing cookies in Firefox](#)

Please note that disabling cookies may impact certain features and functionality of our website.

6. Data retention

Cookies on our website are stored for varying periods, depending on their type. Session cookies are deleted once you close your browser, while persistent cookies can remain for a set period or until you manually delete them.

7. Your rights

If you are located in regions covered by privacy laws like GDPR or CCPA, you have the right to request access to, correction of, or deletion of your personal data. You can contact us at any time to exercise these rights.

8. Contact information

For any questions about our cookie policy or if you wish to exercise your rights regarding your data, please contact us at:

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